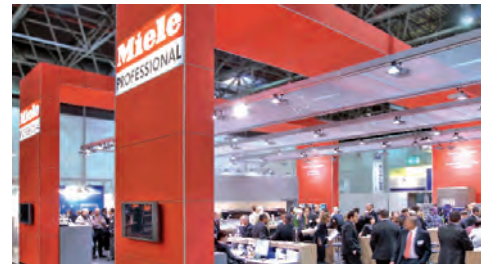


**READY TO SHOW CASE  
IN GERMANY?**



Project Management  
Design & Construction  
Exhibitor Services  
Marketing Services

# YOUR PARTNERS TO SHOW CASE IN GERMANY



There's no business like trade show business. When your brand travels overseas to enter new markets, to focus on new target groups and to open a temporary business platform "in a booth" there are many circumstances to take into consideration. ZEISSIG exhibits shops events and DA CAPO Marketing Event & Advertising are experienced partners for a "worry free" participation in any trade show in Germany or even Europe. The time for "bridging business you need" has become much easier for you.

## Project Management – *Truly, Impactful*

### Our services:

- We have permanent offices „on location“ with continual direct contact with the trade show organizer
- Highly skilled technical know how
- Conference planning, conceptualization & implementation
- International or Domestic experience
- Whole stand/booth in house manufacturing
- Fully planned and budgeted
- Multiple years of experience in international trade show business

### Your advantage:

We will maximize your projects exposure and creatively perform the project.

## Design & Construction – *Truly, Award Winning*

### Our services:

- Brand focused design concepts
- Modular system supplier or custom made booths
- Possible Cost Amortization Over Several Events
- Artist Conceptual Drawings, Designs that draw visitors
- 100.000 sf of warehouse & production facilities
- Rental services (modular systems, furniture, lighting equipment)
- Functional, practical, scalable size for different shows
- Award winning partner – ZEISSIG was voted best producer three years in a row (Exhibit Design Award 2007-2009)

### Your advantage:

No international shipping costs, utilization of local staffing options reduces travel expense, budget control...

## Exhibitor Services – *Truly, Simple & Scalable*

### Our services:

- Services are Scalable to Meet Your Exhibition Experience Level
- Worry Free Service – From Concept to the End of Show from the Industry Expert
- Complete Turnkey Exhibition Services - Simply Show Up and Capture Your Customers
- Partial or Complete Staffing of Your Exhibit
- Complete turnkey exhibition services from accommodation to transportation

### Your advantage

DA CAPO knows the market place and bridges the language and international borders for you. We remove the complexities and difficulties of "Going International"!

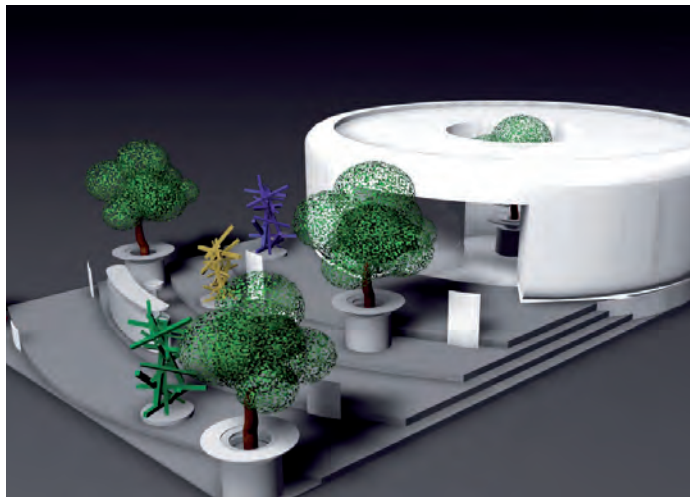
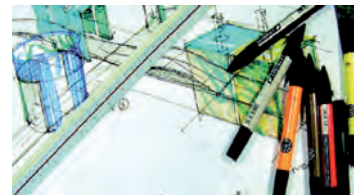
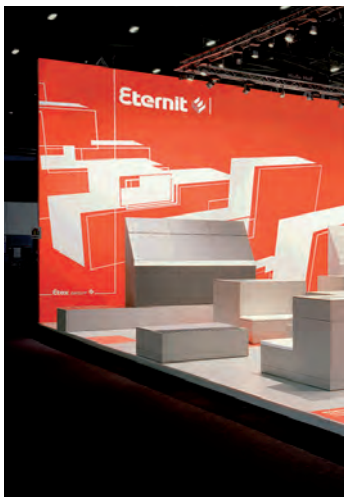
## Marketing Services – *Truly, Effective*

### Our services:

- Concept and Design to Match the Markets Your Company Needs
- Print Design and Production in Most any Language for Most any Market
- Advertising that Matches the Local Culture
- Direct Mail Design, Production and Delivery
- Business Relationship Management – Expand Your Market Presence

### Your advantage:

Your business will experience cost effective market recognition for your brand in the markets that you need to grow your business.



## DA CAPO

Marketing, Event & Werbung GmbH

DA CAPO's tools are language, graphics & design, staging, trade show exhibitor services, booth design, film, photography, lighting, sound and catering. With its "fully tuned-in thinking", DA CAPO has been successful in international event, marketing and trade show business for several years. Our team is motivated by a whole-hearted desire to create emotions and give the best available incoming service "at the place of venue". We have a network of carefully chosen specialists and partners to support and assist as ideas turn into reality all over Germany and Europe. DA CAPO knows the requirements of trade show business in Europe – from registration to technical conditions, from design regulations to marketing services.

See more:  
[www.dacapo-marketing.de](http://www.dacapo-marketing.de)

## ZEISSIG GmbH & Co. KG

The ability to make brands come alive, to present them in an eye-catching manner, is becoming increasingly important in today's market. Everywhere where "spatial communication" is developing into the major instrument for successful brand communication ZEISSIG comes into its own. Whether it's trade show booth construction, product presentation, retail store design and fixtures, showroom or marketing event, ZEISSIG is your reliable partner when it comes to developing and producing target-oriented brand architecture.

A complete competence chain from the engineering to the logistics service, on top of high-tech production systems combined with the experienced eye for technical feasibility, guarantees the completion of complex and qualitatively very demanding projects. As an international trade show and exhibition company, ZEISSIG offers total solutions to meet your individual needs and requirements.

See more:  
[www.zeissig.de](http://www.zeissig.de)



**DA CAPO**   
Ideas for Companies.

 <sup>®</sup>  
**ZEISSIG**

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